

THE CHANNEL CO.®

At The Channel Company, we care deeply about our employees and the technology channel community that we service. As we move ahead with the preparation for our 2020 second half events, please feel rest assured that The Channel Company is very mindful of the concerns raised by the Coronavirus (COVID-19) and we have placed the utmost importance on implementing measures at our events that will ensure the health and safety for our event attendees, sponsors, staff and operational personnel.

We are currently evaluating every aspect of the conference experience that The Channel Company events deliver and will be instituting new processes to comply with social distancing and health and hygiene recommendations of the public authorities and health and safety experts, including, but not limited to the following areas:

- Registration Check-In Process
- Meeting Room & Exhibit Hall (Solutions Pavilion) Set-Up
- Meals & Receptions
- Agenda Structure & Flow

Due to the fluid nature of the COVID-19 health crisis, The Channel Company will continue to closely monitor the situation and be in constant communication with the hotels, area Convention Visitors Bureaus (CVBs), partners, and national and local authorities. We will share more detailed plans and recommendations with our attendees as they become available.

Please continue to visit our websites for the latest event information.