

HPE GreenLake

Enable the convergence of cloud and AI

by harnessing the power of a hybrid-by-design cloud

The future of IT is hybrid.

Distributed users, workloads and data of today's enterprises demand a hybrid IT operating model. Data-hungry workloads and applications, including AI, pose new levels of challenges related to performance, scalability, security, compliance, and sustainability.

68%

say that hybrid and multi-cloud will play a major role in GenAI¹



But, today's hybrid world was not designed for an AI future



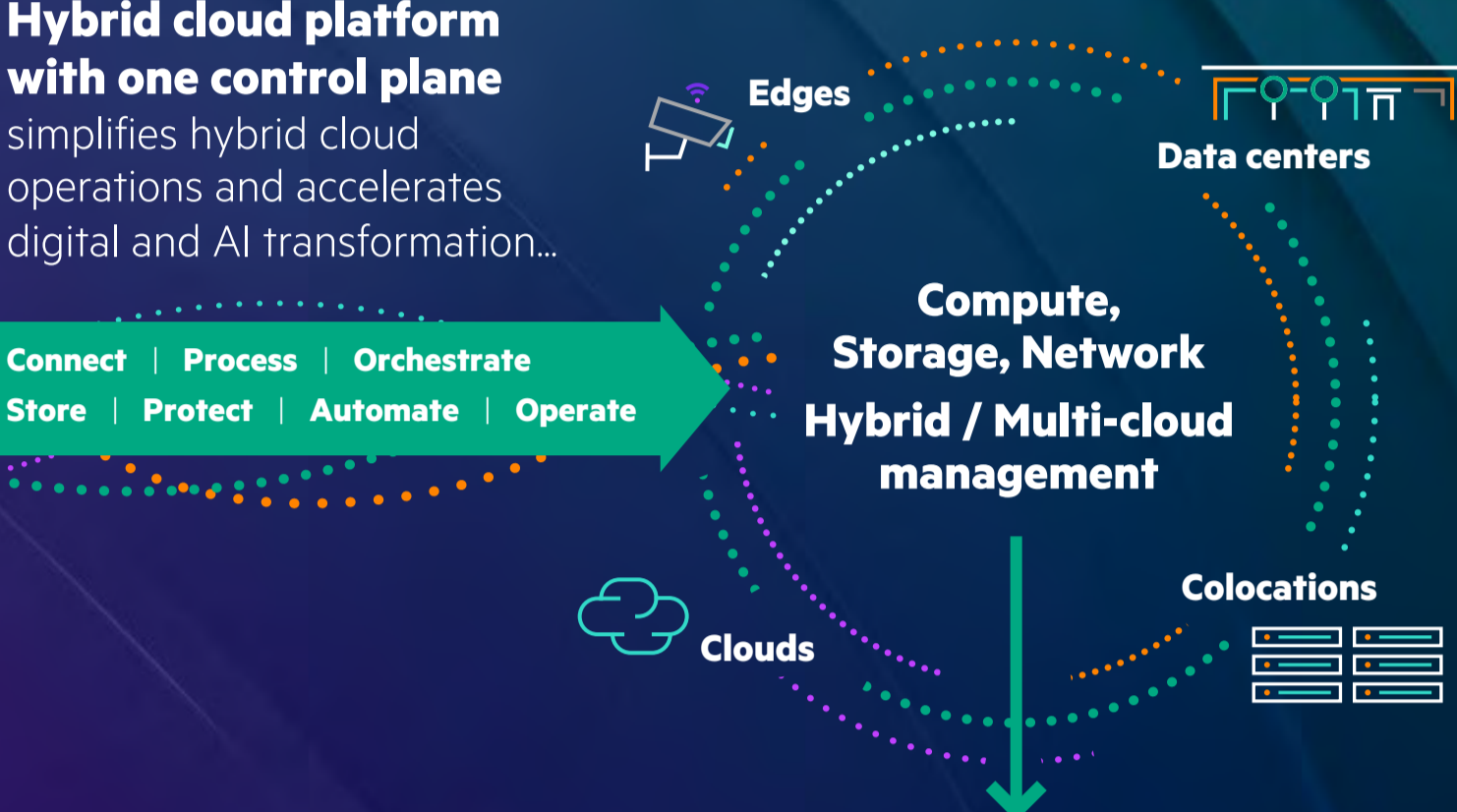
HPE GreenLake

Bridging the cloud and AI worlds with a single consistent cloud experience

Hybrid cloud platform with one control plane

simplifies hybrid cloud operations and accelerates digital and AI transformation...

Connect | Process | Orchestrate
Store | Protect | Automate | Operate



...across multiple domains to maximize business value



Technical value

Hybrid, multi-cloud management & automation

Delivering workloads-optimized infrastructure with a modern cloud experience and scale

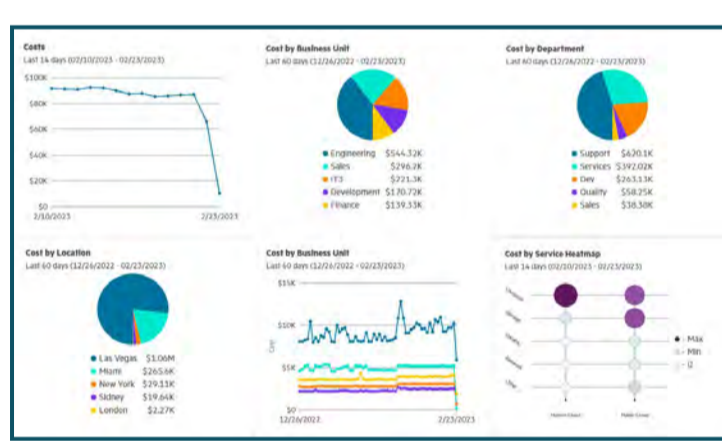


- Create images, blueprints, policies & workflows
- Provision private & public cloud resources
- Multi-cluster Kubernetes management
- CLI & IaC integrations such as Terraform, Chef, Puppet & Red Hat® Ansible

Financial value

Optimize infrastructure and cloud costs

- Usage report
- Sizing/config aid
- Capacity planning

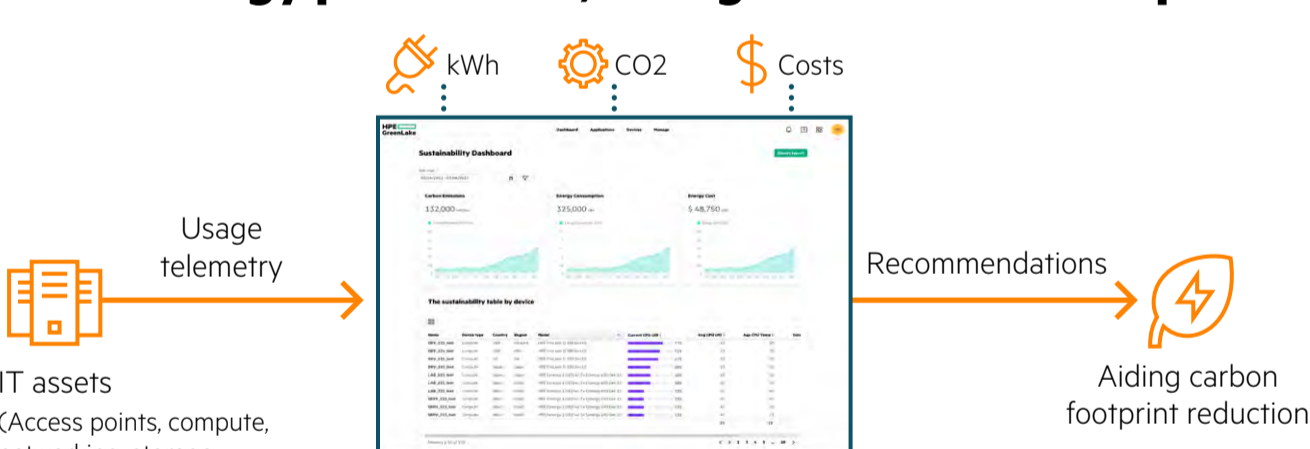


- Cost report
- Showback
- Cost optimization

Align spending with business priorities and control costs

Sustainability value

Holistic energy profile view, aiding lower carbon footprint

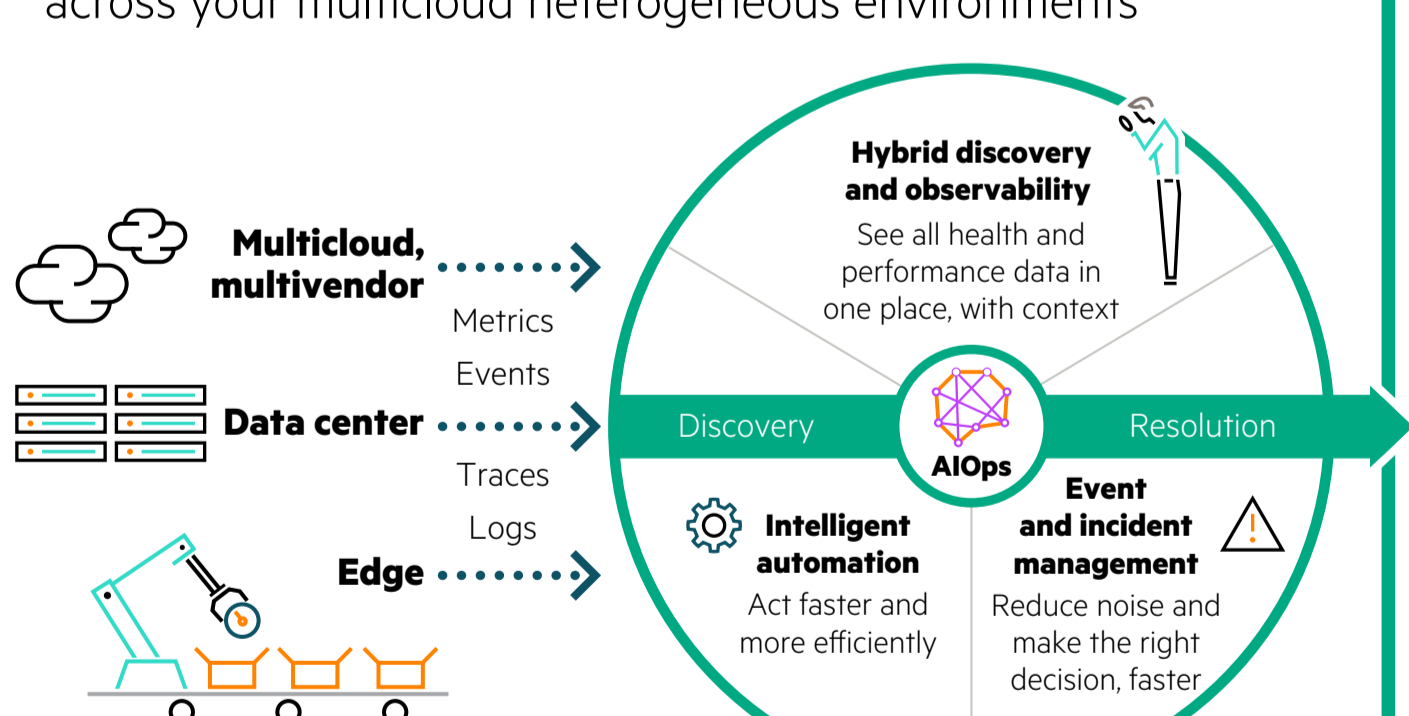


30% TCO savings² **30%** energy cost savings³ **85%** of tech returned to HPE is upcycled⁴

Operational value

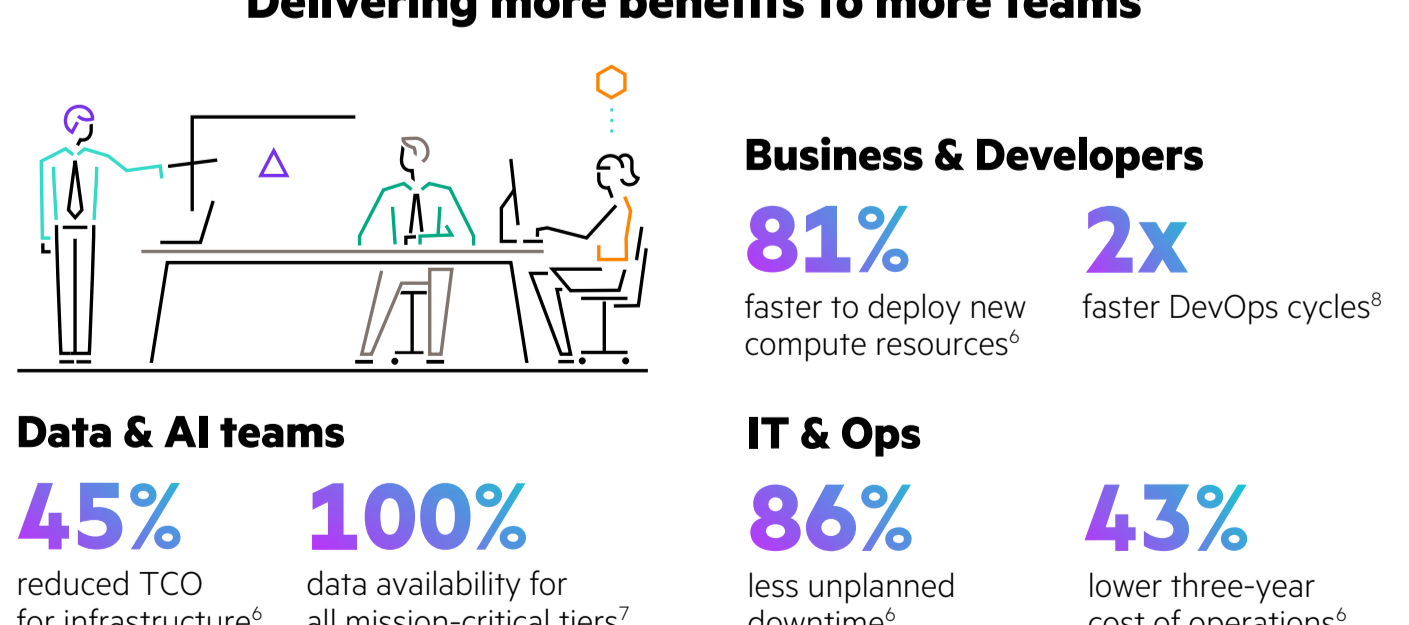
Simplify hybrid cloud operations

across your multicloud heterogeneous environments



- 50%** IT operations efficiency improvement through automation and policy-based templates⁵
- 95%** alert noise and alarm reduction with AI Ops-powered event correlation⁵
- 50%** MTTD & MTTR reduction through AI Ops-powered event correlation resulting in faster time to resolution⁵

Delivering more benefits to more teams



Start anywhere

Explore with an interactive demo experience or hosted trial, or engage with our experts for an advisory session and get started on your hybrid cloud journey.



Explore HPE GreenLake

Chat now (sales)

¹ IDC Directions, The IT Industry's AI Pivot: Thinking Global, Delivering Local, March 2024
² Forrester, Total Economic Impact of HPE GreenLake, May 2022
³ Energy Cost Savings of HPE GreenLake versus Traditional CAPEX Purchase Methodology reference guide
⁴ HPE Financial Services Technology Renewal Center information
⁵ OpsRamp customer success case studies/testimonials
⁶ Quantifying the Sustainability Benefits and Business Value of HPE GreenLake, IDC #US3355623, Research by Susan Middleton, Matthew Marden, Jan 2024
⁷ HPE Internal calculations based on HPE GreenLake for File and Block Storage
⁸ The New 2023 Cloud Reality: A Rebalancing Between Private and Public, Constellation Research, 2023

