

## 9 ways to enhance print security – and protect sensitive data

Businesses today don't worry much about their printing environments. Over 58% of companies have reported a printer-related loss of data in the past year, yet only 13% of organizations include printers as part of their security information and event management efforts.<sup>2</sup> Most IT organizations focus their energy on core aspects of the data center, which could mean your organization is losing productivity, spending inefficiently, and open to multiple security risks.

Working with a partner that specializes in print infrastructure gives you peace of mind that your employees are productive, your data is secure, and you're save money and time. Reexamine your IT network printing environment with the help of HP secure printing solutions.

Securing data, documents, and devices is critical to protecting sensitive information. Get started with our nine-point checklist and see how secure your environment is.

### SECURING DATA

- Require users to identify themselves prior to using printers or change printer settings
- Encrypt print data on route to the printer
- Include automatic threat monitoring with self-healing through reboot

### SECURING DOCUMENTS

- Implement workplace privacy practices
- Use pull print or other workflows to print only when users identify themselves
- Implement tamper-evident printouts or locking trays for sensitive paper stock

### SECURING DEVICES

- Include automatic detection that can stop an attack
- Have ability to self-heal with last known good firmware
- Include automatic/default settings that add protection right out of the box

If your networked printing environment lacks any of these features, chances are good it's time to modernize. We can help develop a comprehensive plan for print security monitoring and management that strikes a balance between advanced data protection and a seamless user experience.



### Defend your network with Brothers Lazer Service (BLS) Technologies

An HP Gold Partner, BLS Technologies has been helping clients manage and secure print infrastructure since 1992. By evaluating the specific needs of your business, we can help you determine which of the world's most secure printing solutions<sup>3</sup> will best fit your IT infrastructure and overarching security strategy.

### READY TO LEARN MORE?

Call 800-290-4444 today  
or visit us at  
[www.brotherslazer.com](http://www.brotherslazer.com).

<sup>1</sup> Quocirca Global Print Security Study, Louella Fernandes, Jan 2019.

<sup>2</sup> Spiceworks survey of 501 IT decision-makers in North America, EMEA, and APAC, on behalf of HP, Jun 2018.

<sup>3</sup> Spiceworks survey of 309 IT decision-makers in North America, EMEA, and APAC, on behalf of HP, Nov 2016.